



There's an app for that!

Paula Newcom
Indiana State Library
pnewcom@library.in.gov / 317-447-0452



Learning Objectives

- Emphasize **why** it's important for library staff to keep up with apps
- **Programming ideas** with apps
- Find out about some **awesome** apps
- And share **your** favorite apps!



How many currently use Apps?

Again, think about favorite app(s) & we will share throughout the presentation



So why should library staff know about apps?



EARTH'S POPULATION:



THE PROJECTED NUMBER
OF APP USERS GLOBALLY,
BY THE END OF 2017:



(that's 61% of the planet!)

Portico Research, March 2013

Top 5 skills required for library staff today & tomorrow:

- Information curation
- In-depth, high-value research
- Digital preservation
- Mobile environment
- Collaborating, coaching, facilitation

What makes a good app?

- Simple
- No ads!
- Great graphics
- Enhances and doesn't distract

Anything else?



To think about

- Do they **cost**?
- Do they have to be **updated**?
- Do you need **security** on your device?
- Does the app have “**in app purchasing**”?
- Can their creations be **shared**?
- How does it **compare** to other apps that do the same thing?
- Can you **sync** between different devices?



App Reviews



- Amazon – Apps & Games
- Apple App Store
- Best New Android Apps Released in 2017
- Google Play Store
- Kim Komando - <https://www.komando.com/>
- Mobile apps news
<http://nicolehennig.com/mobile-apps-news>

Anywhere else?

Programming ideas

50 ideas for creative uses of
mobile apps in library services
– Nicole Hennig

- Storytime
- Have an app share event - “Appy Hour”
- Classes for parents - Best apps for kids
- Host app clubs
- Outreach programs to nursing homes
- Specialized instruction sessions on specific apps

Any other ideas?

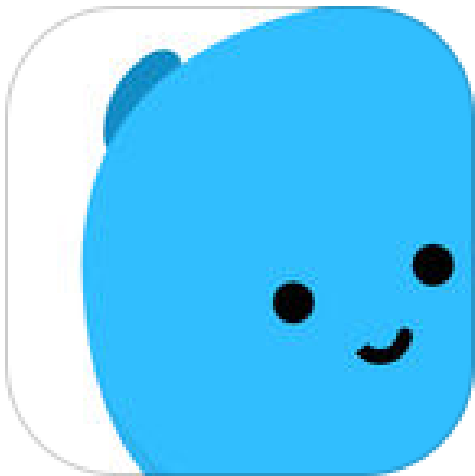


Let's dive right in!



BOOKS

Honorable Mentions - Books



Bookout



Ireaditnow

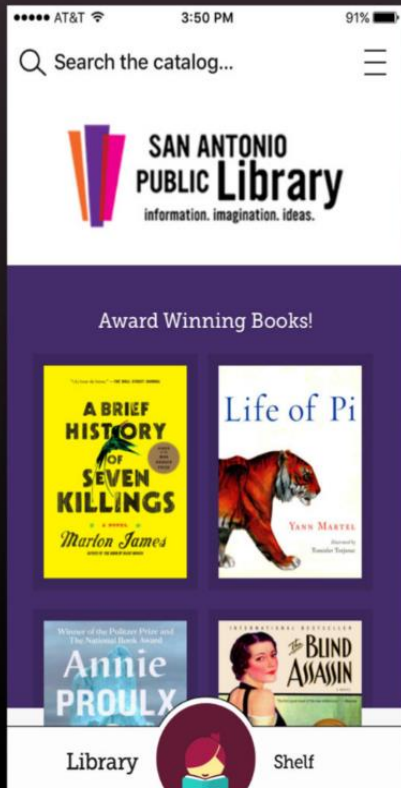


Litsy

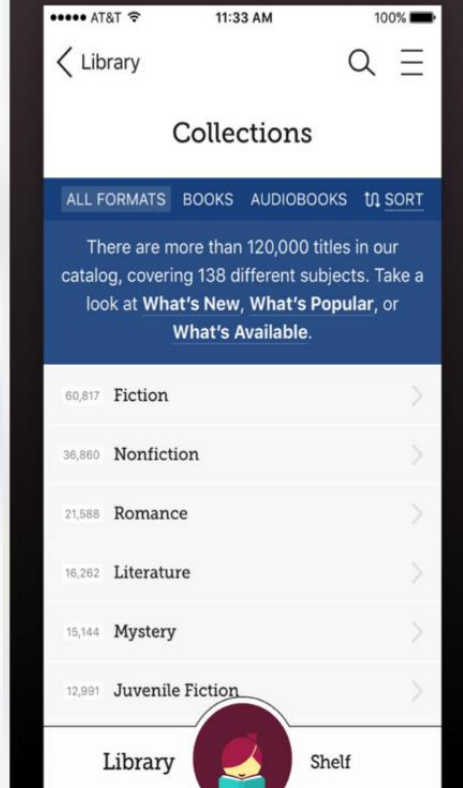
Libby by Overdrive



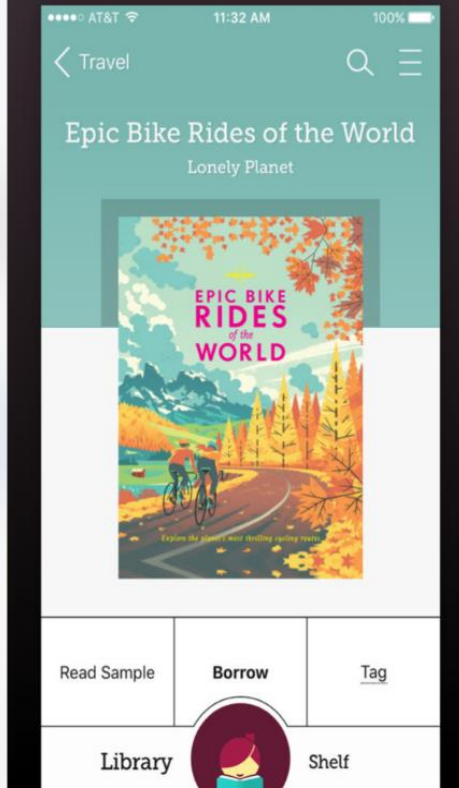
Discover
at your local library...



...thousands of ebooks
and audiobooks.



Borrow with a tap.



A ground-breaking
ebook reader.





COLLABORATE

Honorable Mentions - Collaborate



Dropbox

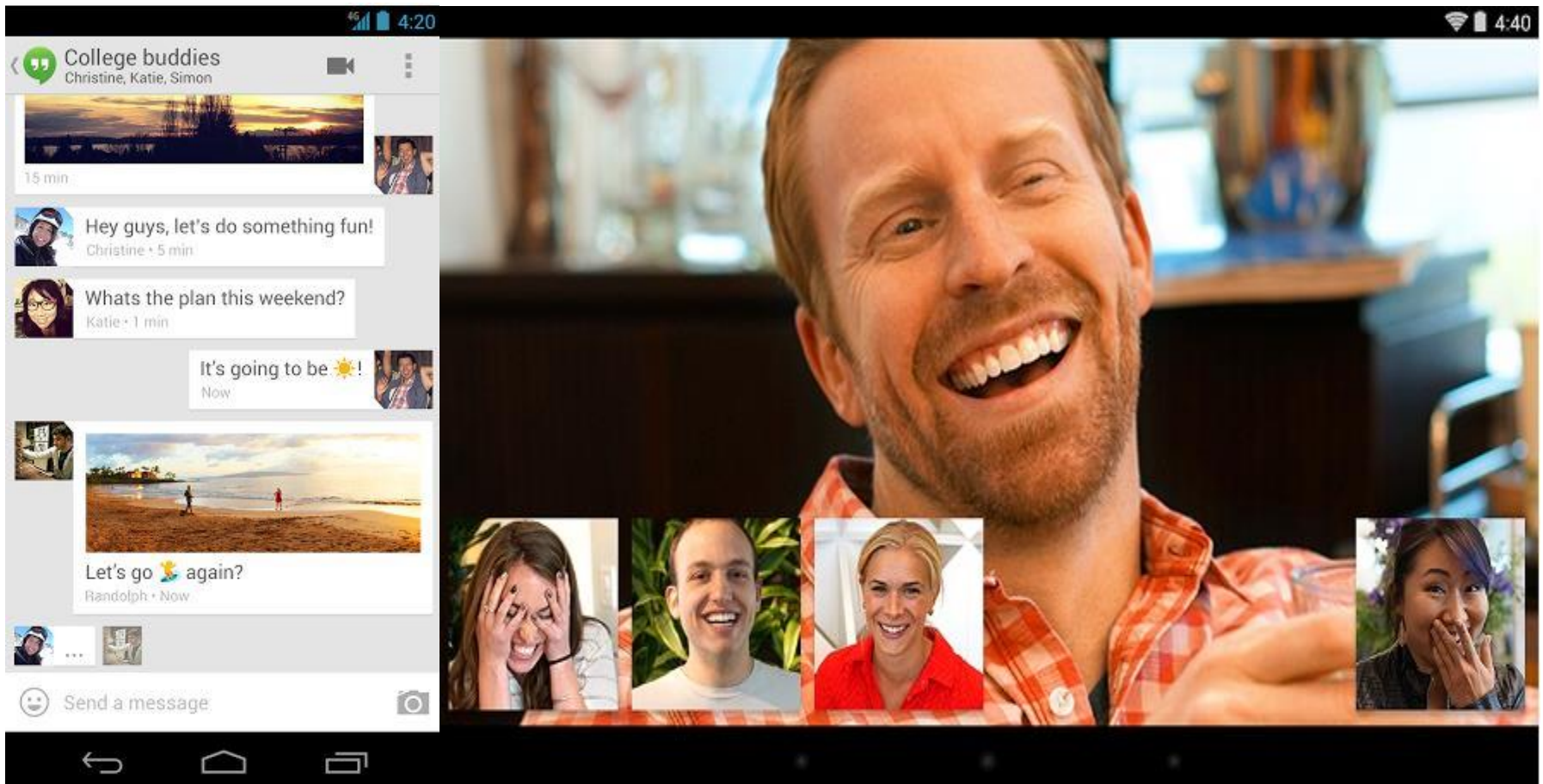


Padlet



Trello

Google Hangouts



A young child wearing a denim cap is blowing bubbles outdoors. The child is holding a yellow bubble wand and is looking at the camera. The background is a lush green park with a woman in a colorful outfit walking away. The text "JUST FOR FUN" is overlaid in white on a semi-transparent grey background.

JUST FOR FUN

Colorfy 

Pigment 

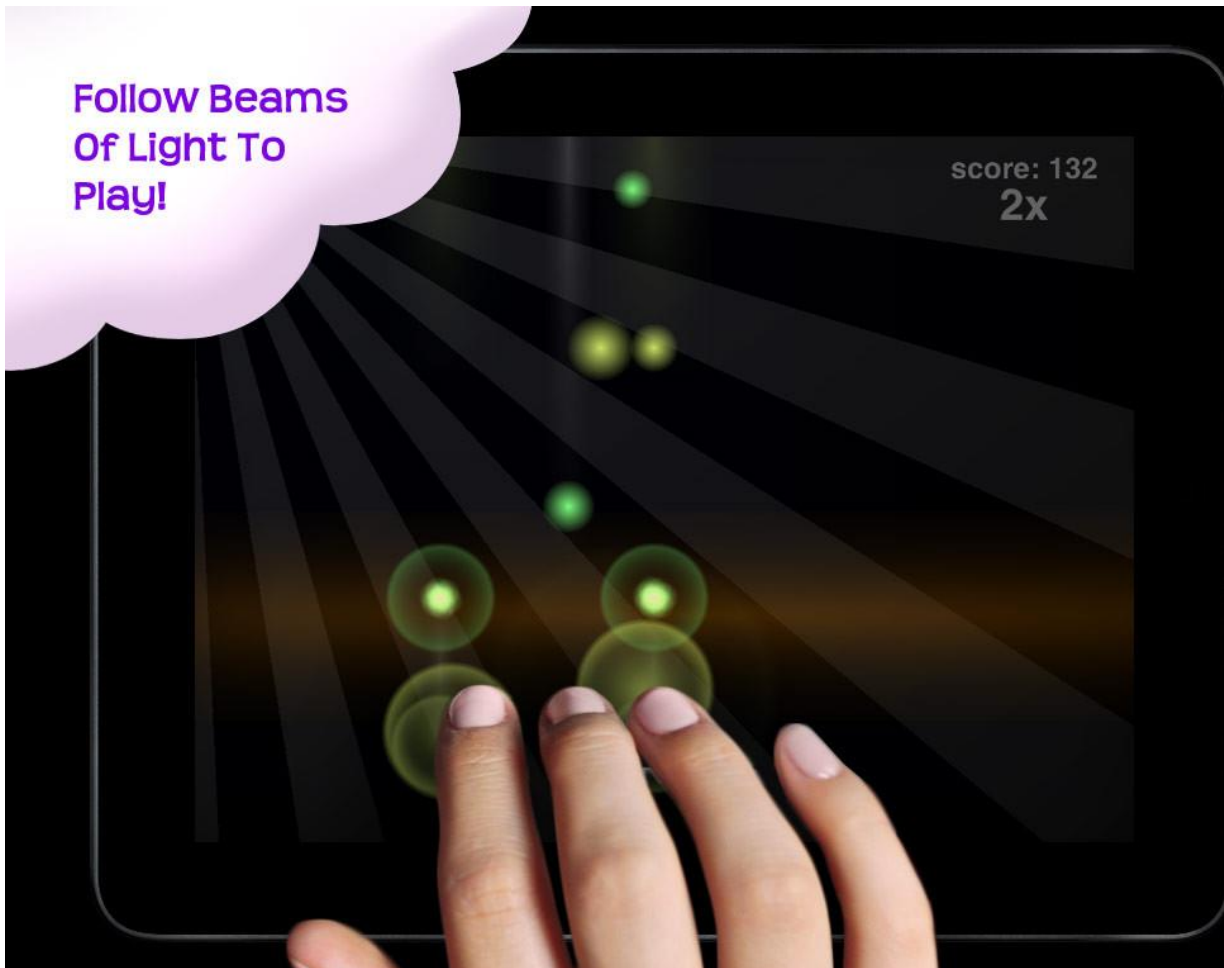


Magic Piano



Follow Beams
Of Light To
Play!

score: 132
2x



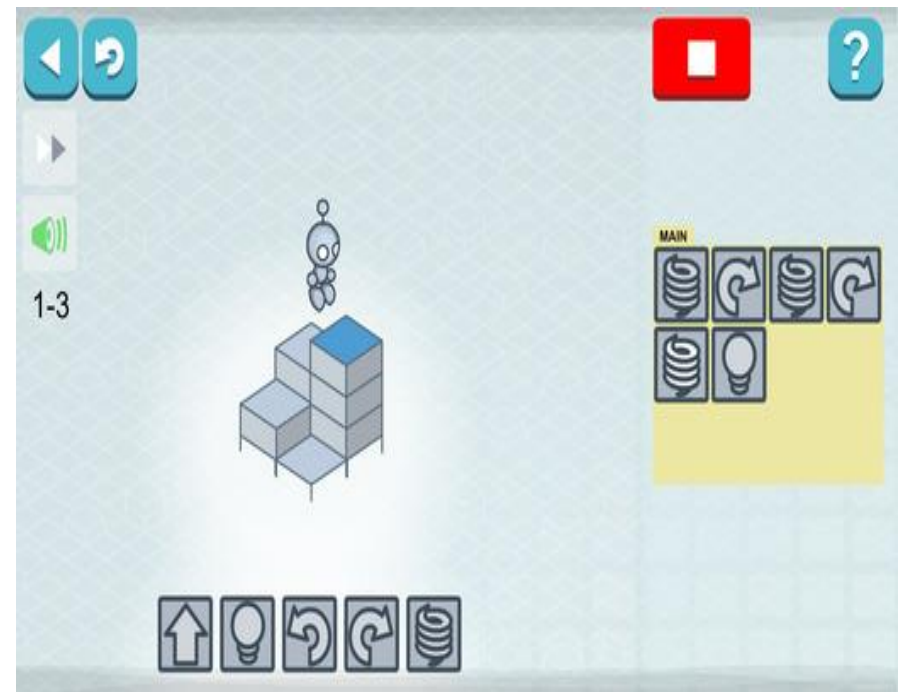
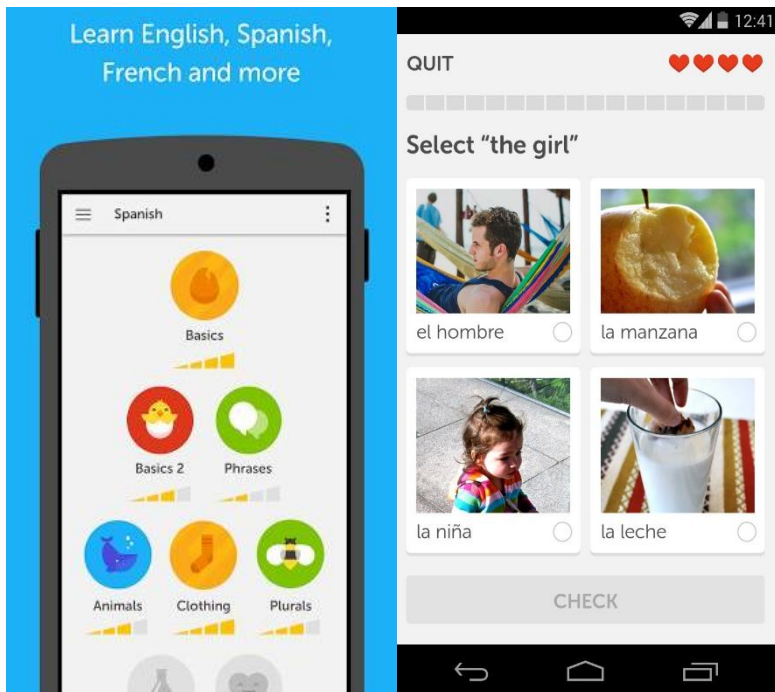
A collage of educational and technological items. In the top left, a white laptop is partially visible with a blue magazine titled 'iPod vs iPod mini' resting on it. To the right, a row of colorful books stands on a wooden desk. In the bottom left, there's a notebook with a pencil and an eraser. In the bottom center, an LG smartphone is placed on top of an open book. The background is a warm, wooden surface.

LEARNING

Duolingo



Lightbot Hour



LISTS

- 
1. TAKE...
 2. COFFEE
 3. THE REST...

Honorable Mentions - Lists



Checked twice



Google Keep
(App & Web)



Out of Milk

Todoist



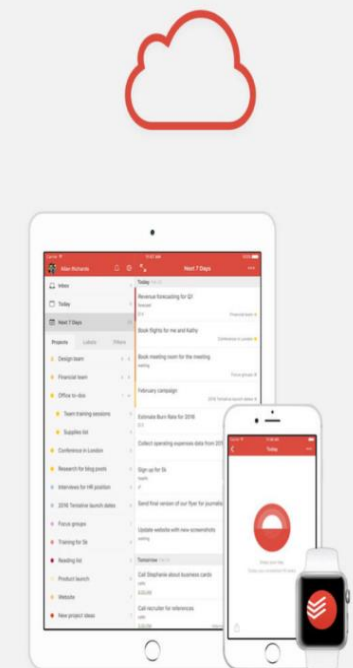
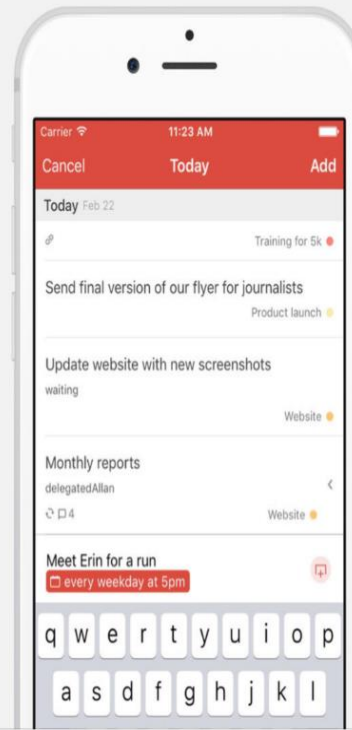
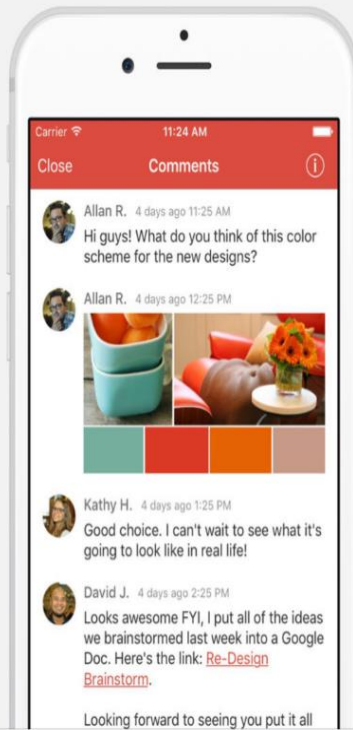
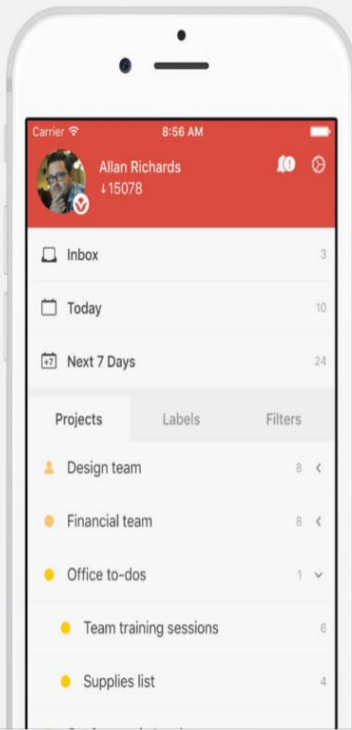
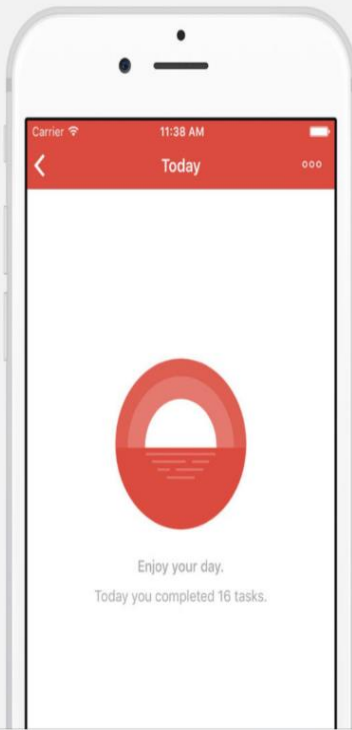
See today or the week ahead — **beautifully**

Get **organized** with colors, labels, filters and more

Collaborate with anyone, **anywhere**

Capture your ideas on-the-go with quick-add

Sync, backup, and access tasks across **10+ platforms**



A landscape photograph featuring a field of green grass and yellow wildflowers in the foreground. A utility pole with power lines is visible in the middle ground. The sky is filled with large, dramatic, grey and white clouds, with some blue patches visible. A semi-transparent grey horizontal band is overlaid across the middle of the image, containing the word "UTILITY" in large, white, bold, sans-serif capital letters.

UTILITY

Honorable Mentions - Utility



Feedly



1Password



Password
Secure



Unroll.me

Evernote



The screenshot displays the Evernote web interface with a sidebar on the left, a central content area, and a right-hand sidebar. The left sidebar shows a list of notebooks under 'NOTEBOOKS' and 'PERSONAL NOTEBOOKS', with 'Awesome Apps' selected. The central content area shows a notebook titled 'Awesome Apps' with 13 notes. The first note is a PDF titled 'PDF - arsl.info' with a date of 4/5/16. The second note is 'Remind101 - Android A...' with a date of 3/28/16. The third note is 'Screen clip - Basic Sear...' with a date of 3/3/16. The right sidebar shows a 'TAGS' section with a search bar and a list of tags: 'Apps 3', 'Evergreen 26', 'Google 1', 'iphone 2', 'Scannable 2', and 'SRCS 31'. The main content area also shows sharing options for the selected note, including 'Share', 'Pinterest', 'Facebook', 'Instagram', 'Flickr', 'Tumblr', 'Reddit', and 'Evernote'.

NOTEBOOKS

Find a notebook

RECENT NOTEBOOKS

- Awesome Apps (13 notes)
- Adobe Connect (2 notes)
- Images (1 note)

PERSONAL NOTEBOOKS

- Adobe Connect (2 notes)
- ADOLPHI (1 note)
- ALSAs (2 notes)
- Awesome Apps (13 notes)
- Bicentennial ideas

Awesome Apps

13 notes

Options

PDF - arsl.info
4/5/16

Cheat-Sheet-Getting-Started-with-Google-Drive.pdf: 1 Using Google

Remind101 - Android A...
3/28/16

Top Developer Remind 43,837 Remind101Education Everyone This app is

Screen clip - Basic Sear...
3/3/16

Screen clip - Basic Sear...
3/3/16

TAGS

Find a tag

- Apps 3
- Evergreen 26
- Google 1
- iphone 2
- Scannable 2
- SRCS 31

Share

Awesome Apps

techland.time.com

Apps Apps Apps!

Pinterest
Facebook
Instagram

Flickr
Flickr is a popular photo-sharing and hosting service with advanced and powerful features. It supports an active and engaged community where people share and explore each other's photos. You can share and host hundreds of your own pictures on Flickr without paying a dime.

Tumblr
Tumblr lets you effortlessly share anything. Post text, photos, quotes, links, music and videos from your browser, phone, desktop, e-mail or wherever you happen to be. You can customize everything, from colors to your theme's HTML.

Reddit
Evernote

Honorable Mentions - Utility



CamScanner



Penultimate

Evernote Training



Laura Solomon
Infopeople.org

Steve Dotto
YouTube

Getting Started with Evernote
An Infopeople Webinar

[View Webinar Archive](#)


When	Start: September 9th, 2015 12:00 PM	iCal
	End: 1:00 PM	

Start Time: Pacific - 12 Noon, Mountain - 1 PM, Central - 2 PM, Eastern - 3 PM

Presenter: [Laura Solomon](#)

Maybe you've heard of Evernote, and wondered why all of the hype. Perhaps you've even used it a bit, and still don't "get" all of the fuss. Don't worry – you're not alone!

On its surface, Evernote is a very underwhelming tool. However, as Evernote fans will tell you, online note taking is just the very beginning of what it can do. In this webinar, we will dig deep, and reveal many of the features that really make Evernote sing, and we'll discover why there are so many hardcore devotees of this popular service.



At the end of this one-hour webinar, participants will:

- Be familiar with methods for getting data into Evernote



The image shows a YouTube video player interface. At the top left is the YouTube logo. At the top right is the channel name "steve dotto e". Below the channel name is a video thumbnail showing a person's legs and a green elephant logo. To the right of the thumbnail is a "12:05" duration indicator. Below the thumbnail is a video player area with a green background. On the left side of the player is a man in a black jacket, identified as Steve Dotto, with his hand to his chin. To his right is the text "3 Evernote Features you should know". At the bottom right of the player is the Evernote logo (an elephant head) and the word "EVERNOTE" in green capital letters.

A professional video camera is shown from a low angle, focusing on the monitor and control panel. The monitor displays a scene with a large screen in the background and a crowd of people in the foreground. The control panel features various buttons and labels, including 'AUDIO', 'CH1 SELECT', 'CH2 SELECT', 'INTL1', 'INTL2', 'INPUT1', 'INPUT2', 'CH1', 'CH2', 'MANU', 'MANU', 'FUNCTION SHTR/F.RATE', 'DIAL SEL', 'DISP/ MODE CHK', and 'AUTO/MANU'. The word 'VIDEOS' is overlaid in large, white, bold letters across the center of the image.

VIDEOS

Honorable Mentions - Videos



Adobe
Spark
Video



Animoto
(App & Web)

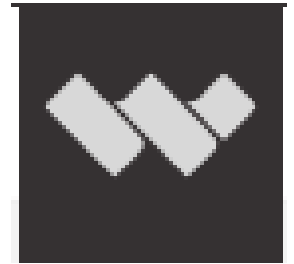


Stop
Motion



Touchcast
Video

Wondershare Filmora



filmora

[Products »](#)

[Effects Store](#)

[Support »](#)

[Get Creative](#)

[Downloads](#)



Filmora for Windows



Filmora for Mac



FilmoraGo for iOS



FilmoraGo for Android

Video Editing Simplified

Ignite Your Story



Almost done ...



Weather Whiskers (iOS & Android)

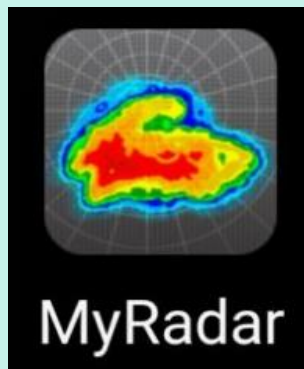


Weather Whiskers

A wethr app 4 cats, by cats - on ur phones!



Indiana Travel Advisory



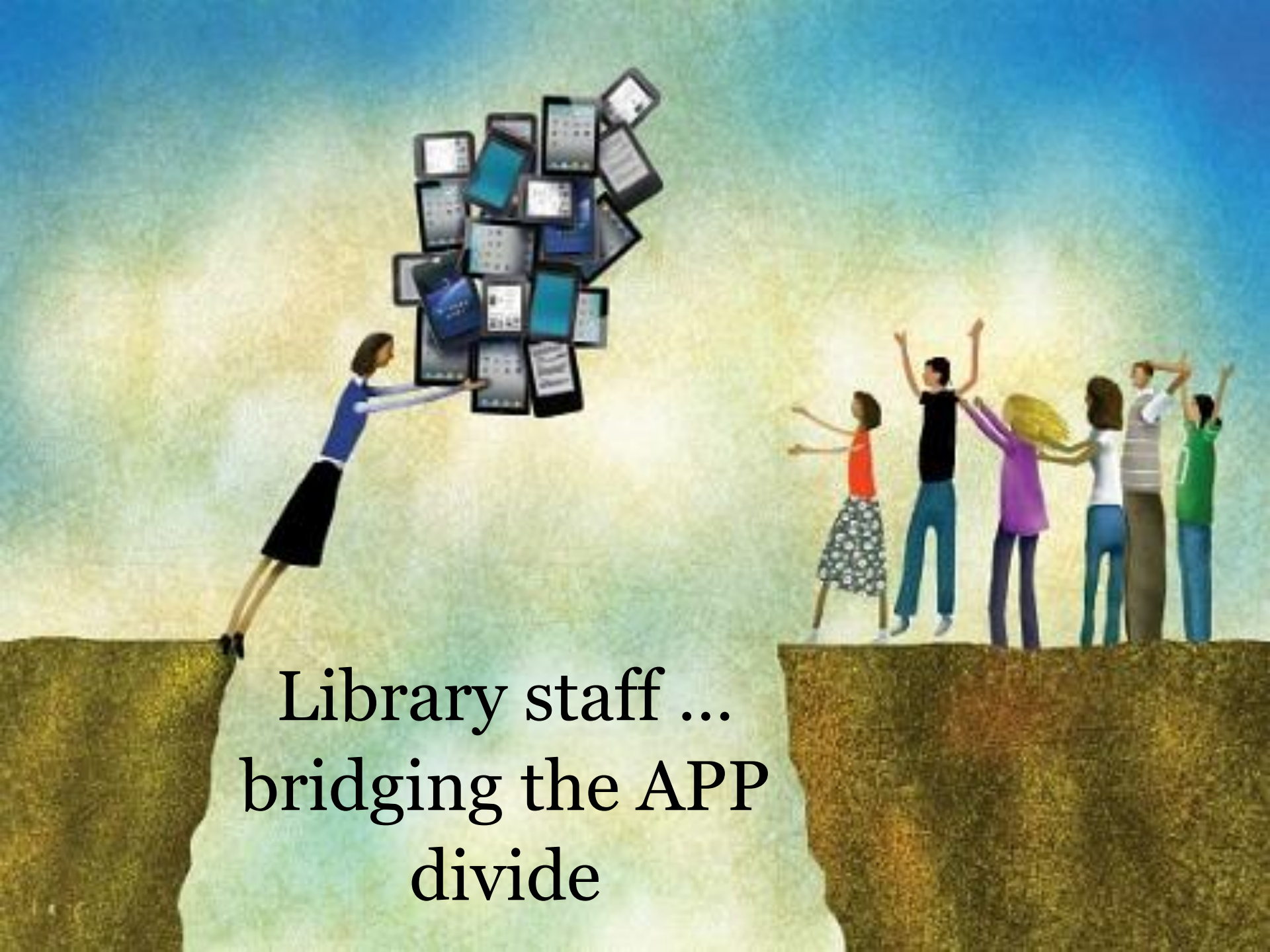
Teh Featurez

- 4-Day Furrcast
- Know Wut clothes 2 Wear
- See Many Citieez
- Can Haz 4 Free!

4 Teh Humanz

Get weather updates on your smartphone with the most purrrfect app ever. Weather Whiskers pairs accurate forecasts translated into LOLspeak with cats dressed for the weather!





Library staff ...
bridging the APP
divide



There's an app for that

Paula Newcom

Indiana State Library

pnewcom@library.in.gov / 317-447-0452



The End