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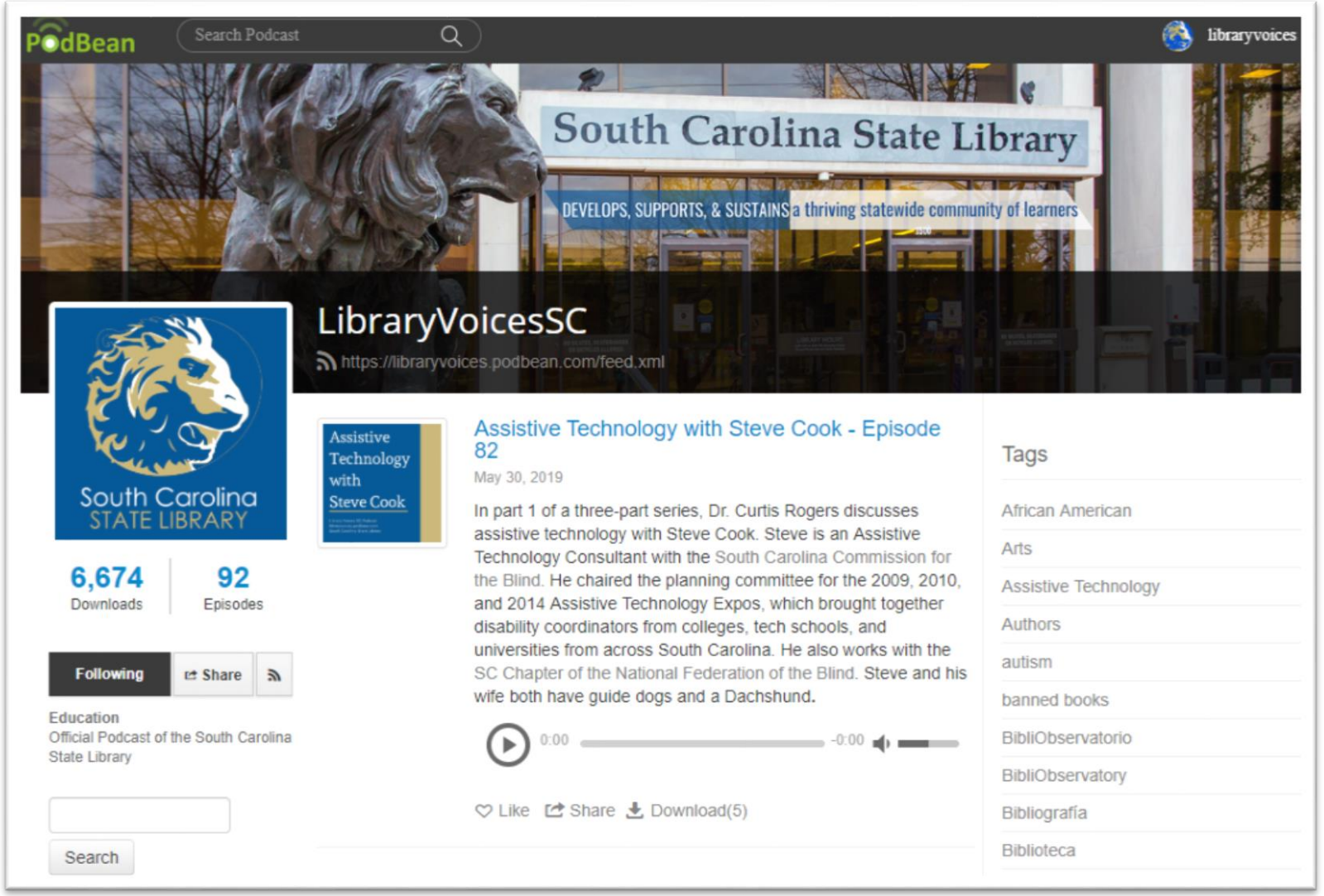
SO YOU WANT TO START A LIBRARY PODCAST?

Webinar for the Indiana State Library
Dr. Curtis Rogers, Communications Director
South Carolina State Library
Slideshare.net/crr29061

Outline

- A brief history
- Equipment
- Selecting topics
- Podcasting process
- Editing recordings
- Using a podcasting service such as PodBean
- Promotion/Sharing



My Presentation Style

- I'll talk about my experience with LibraryVoicesSC
- I want you to understand just the basics so you can get started
- Save questions for later

Aug 17th, 2018

Confederate Papers Digitization Project with Dr. Fritz Hamer - Episode 61

Dr. Curtis Rogers discusses the Colin J. McRae Papers, Huse Audit Series digitization project with Dr. Fritz Hamer. Dr. Hamer is the curator of hi...View Details

00:00 00:00

Like Share Download(120)

How it all started…

- SCSL Staff Members
  - Pamela Hoppock
  - Katie Simmons
- LibraryVoicesSC
- PodBean
- Portable Recorder
  - ZOOM H4n (~$200)
- Meeting Room

Equipment

- ~$2400

Sweetwater
Music Instruments & Pro Audio
5501 US HWY 30 W
Fort Wayne, IN 46818
(800) 222-4700
Sweetwater.com

Qty.	Item	Description
1	Scarlet18i8G2	Focusrite Scarlett 18i8 USB2 Audio Interface
		http://www.sweetwater.com/store/detail/Scarlet18i8G2/
1	S1v3A-VA	PreSonus Studio One Artist 3 for Systems
1	S1v3A-VApromo	Sweetwater Free S1 Artist Soft w/ System
3	PSA1Rode	Rode Professional Studio Boom Arm
		http://www.sweetwater.com/store/detail/PSA1Rode/
3	SM7B	Shure Cardioid Dynamic Vocal Mic
		http://www.sweetwater.com/store/detail/SM7B/
3	CL1Cloud	Cloud Microphones 1-ch Mic Boost
		http://www.sweetwater.com/store/detail/CL1Cloud/
3	XLR10	Pro Co 10' XLRF-XLRM Cable
		http://www.sweetwater.com/store/detail/XLR10/
3	XLR1.5	Pro Co 1.5' XLRF-XLRM Cable
		http://www.sweetwater.com/store/detail/XLR1.5/

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48V
Sweetwater

To Record:
• Open StudioOne
• Create New Song
• Select Audiobox 1818

SHURE
SM7B

logitech
F11
F12
ins
del
back
enter
shift
end
logitech

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To Record:

- Open StudioOne
- Create New Song
- Select Audiobox 1818
- Turn on mics at mixer
- Test sound
- Turn on mics on Bottom of screen
- Hit Record
- Export mixdown

To make a recording

1. Open Studio One
2. Create New Song
3. Select Audiobox 1818
4. Turn On Mics (red box)
5. Test Sound
6. Turn on mics on bottom of screen
7. Press Record
8. Export Mixdown

Questions? Ask Curtis 734-8928

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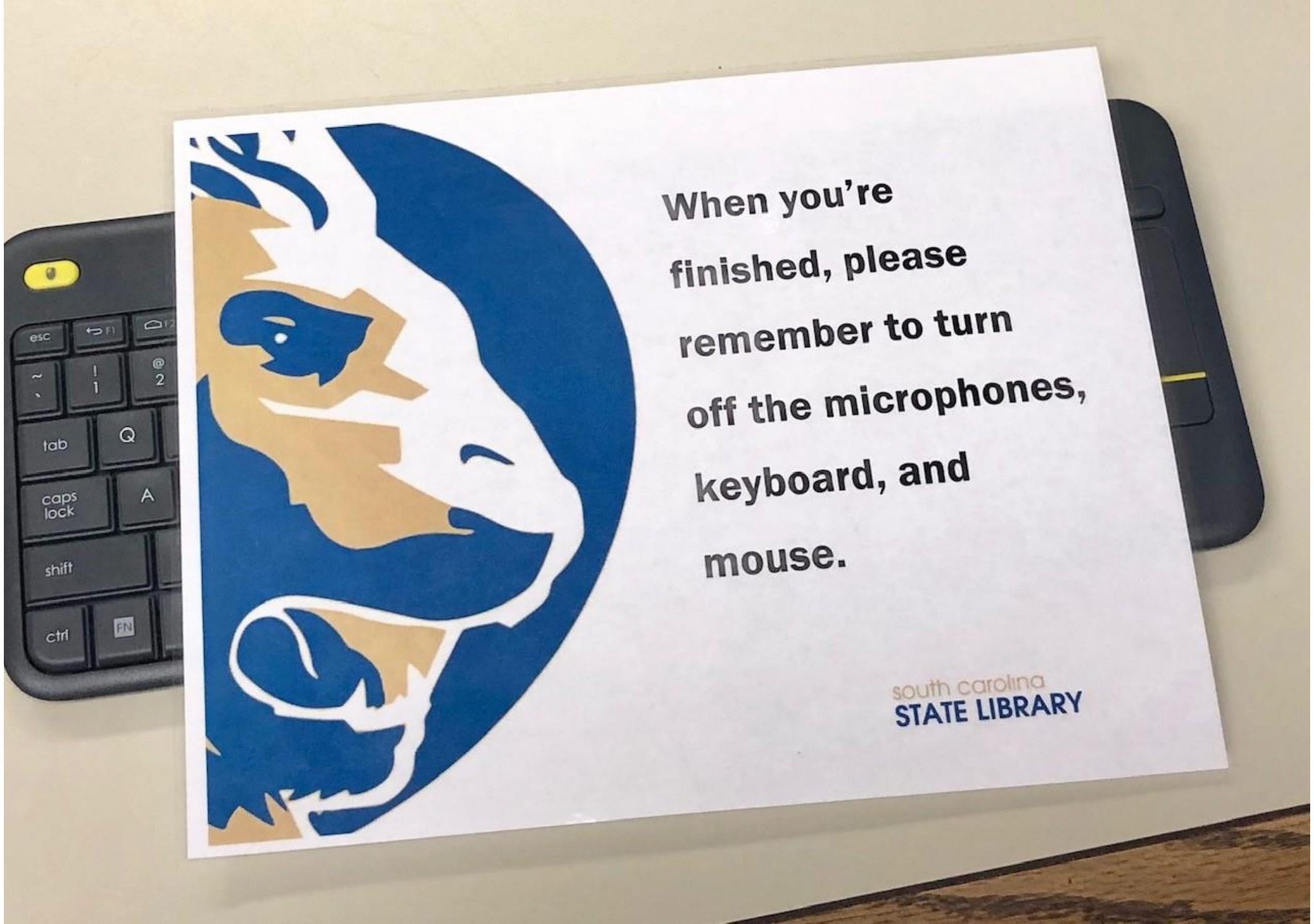
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keyboard, and
mouse.
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SCSL Podcasting Guidelines

The purpose of this document is to establish appropriate procedures and guidelines for delivering quality and meaningful podcasts to a worldwide audience via resources supported by the South Carolina State Library (SCSL). The guidelines and policies outlined in this document are valid for all podcasts that are produced as communication for/from the SCSL.

Rationale

Podcasting allows the SCSL to design and deliver projects that promote libraries, authors, storytellers, and other library-related programs.

Policy Statement

Unless otherwise specified in this policy or other policies, use of podcasting resources at SCSL is restricted to the purpose of the library's mission. The SCSL podcasting resources cannot be used in a manner that violates the law, for political campaigning, personal gain, or activities that are not approved by the library.

Storage

All final podcasts are stored on Podbean.com. The SCSL pays an annual fee to subscribe to this podcasting service, which is paid for using the Communications department budget.

Archiving

The Communications Director maintains an archive or backup of all files that were recorded and/or edited and posted to Podbean.com on a shared drive on the main network.

Recording a Podcast

All SCSL podcasts must meet the standards outlined below. Podcasts should be recorded in the SCSL podcasting studio located on the basement level. The room is to remain locked when not in use. When a recording is in session, a sign should be placed on the door and staff should refrain from knocking or otherwise attempting to interrupt the session. Recording sessions should only be interrupted in the event of an emergency. Primary SCSL staff members hosting the podcast are the Communications Director and the User Experience Designer. Additional staff members may be asked to assist with interviews on an as needed basis.

- StudioOne Software login: scs[redacted]
- Audio format: MP3
- Data rate: 128 kbits/sec
- Channels: Stereo
- Output sample rate: 44.100 kHz

- Encoding quality: Better

Tagging

It is important that all podcasts are tagged appropriately, which identifies the primary content for metadata that is used in categorizing SCSL podcasts. The default category is set to South Carolina for all podcasts. None of them should be marked "Uncategorized."

Artwork and Website

All SCSL podcasts will be embedded on the website with artwork that has been approved by the library's User Experience Designer. The website design and structure will also be maintained and be given final approval by the User Experience Designer.

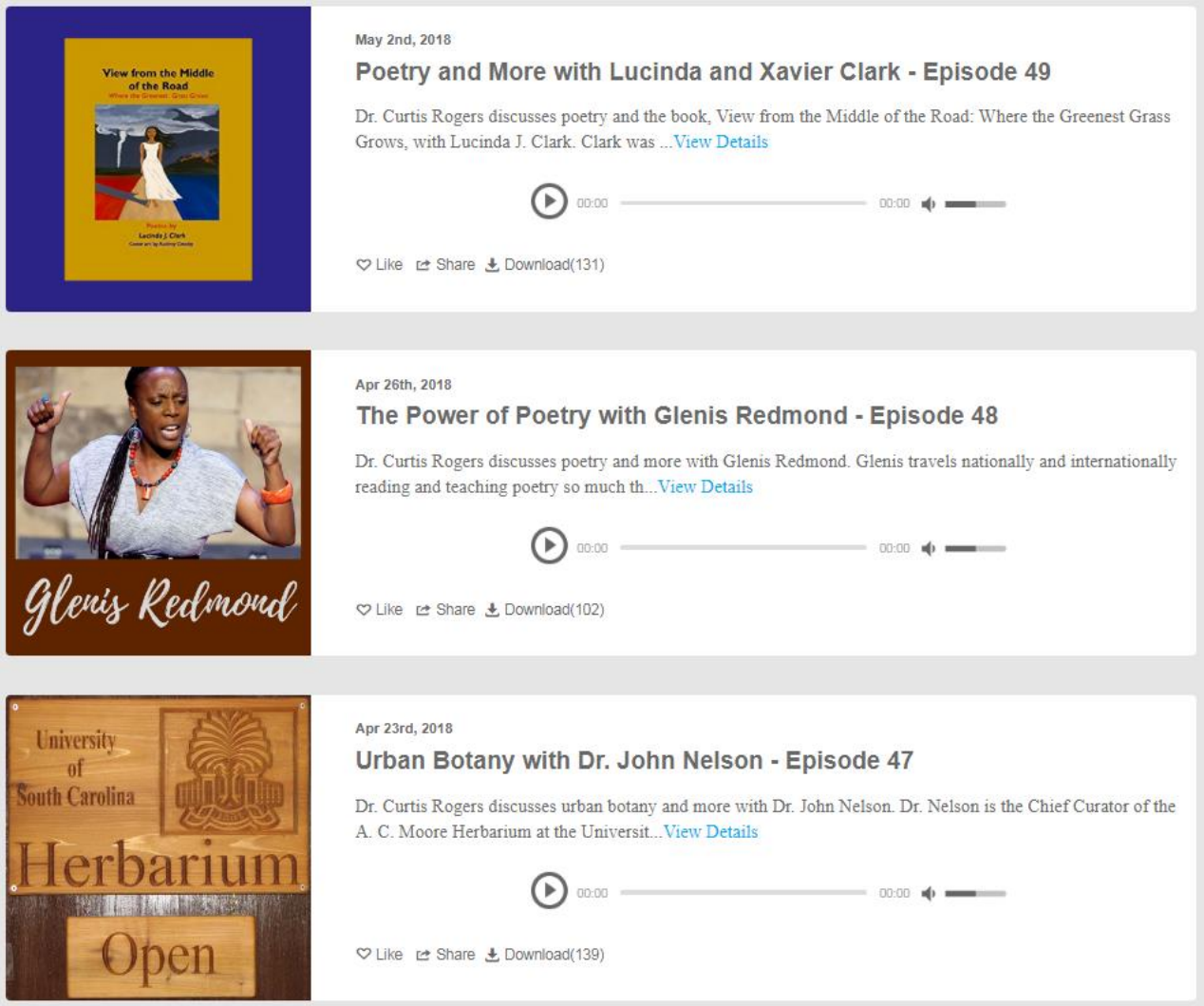
Podcast Pages

All podcasts will have their respective episode number in their title, and information on each page will be in Arial 12pt font. Additionally, each podcast episode will provide up to five links to additional information specifically related to the episode's content. The "LINKS" heading will be in capital letters with the information listed below it—description and hyperlink separated by a colon.

Last updated: July 24, 2017

Selecting Topics

- Book talks/authors
- SCSL guests
- Related to specific month
  - April – Poetry
  - October – Medical libraries
- SC-specific history
- Education
- Genealogy
- Other topics?



Podcasting Process

- Select topic
- Coordinate day and time with guest
- Book podcasting studio
- Get bio and info for script
- Write script (next slide)
- Ensure that it’s a casual conversation
- HIT RECORD AND MAKE SURE MICS ARE ON! ☺
- Production (Audacity)
- Post and share and promote

Podcast Intro Script for October 9, 2018 – Kathryn Otoshi. Housekeeping: Turn off Cell Phones, Producing/Interviewing/Multitasking, can edit later, refrain from tapping on table, loud jewelry, etc. ☺

SCRIPT: Welcome to the South Carolina State Library's podcast, Library Voices SC. I'm Curtis Rogers, Communications Director, and I'm pleased to have with us in our studio **Kathryn Otoshi.**

Kathryn is an award-winning author/illustrator, best known for her character-building number/color book series: *One*, *Zero*, and *Two*. She is also the co-author of *Beautiful Hands*, a book about possibilities and reaching your dreams. She travels across the country to encourage children to develop strong character traits and to help readers find creative methods to engage and connect with their students through the power of reading, art, and literature. **Welcome to the podcast! (*Pause for response*)**

Talking Points and Discussion Topics – *casual conversation for 20-30 minutes.*

Discussion topics

- How did you first get interested in writing children's books?
- Tell us about *Beautiful Hands* – how did you come up with that title?
- Yesterday you visited the SC School for the Deaf and Blind – tell us about that experience and what your presentation was like.
- How do children respond to your programs?
- What special projects will you be working on in the coming months?

Links:

- Website: http://www.kokidsbooks.com
- Goodreads: https://www.goodreads.com/author/list/371199.Kathryn_Otoshi

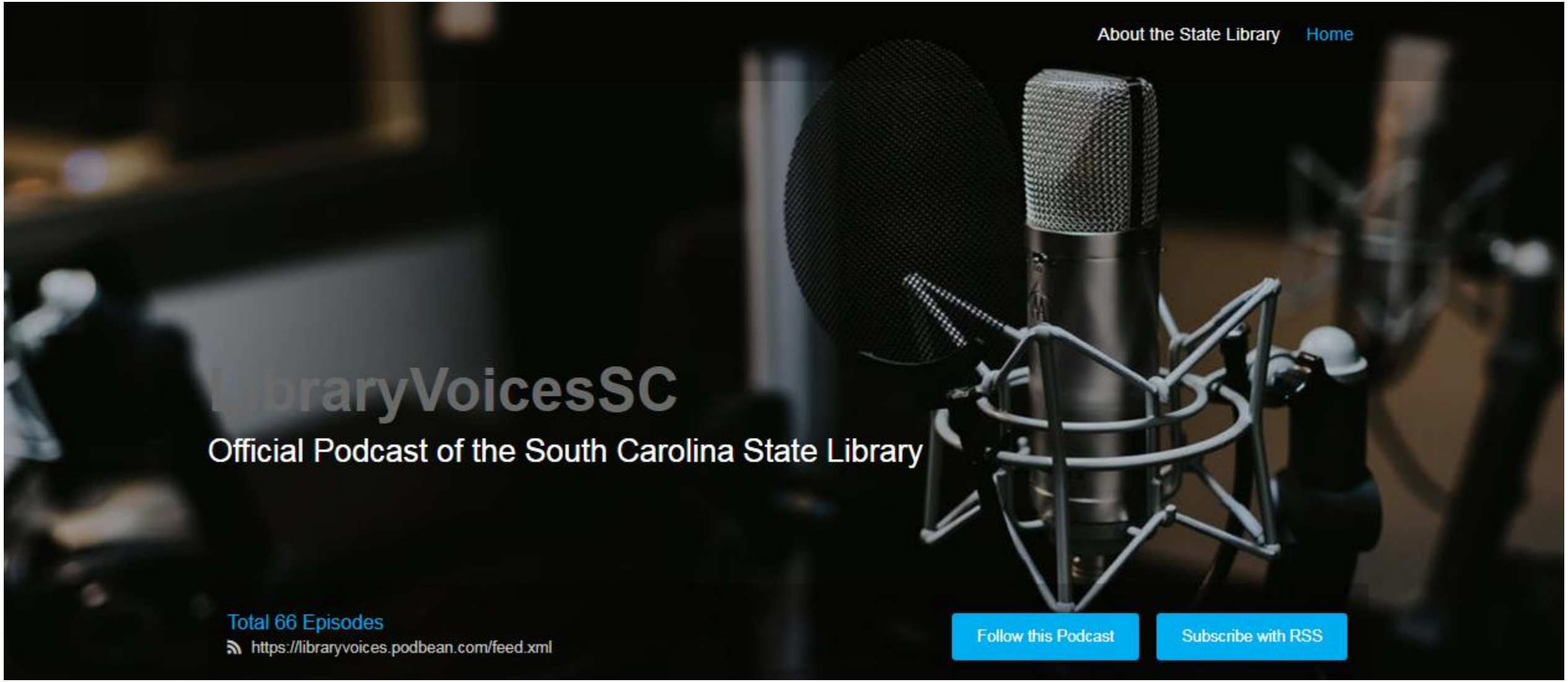
Podcast Closing Script

Thank you for being with us today [*pause for response*] and thank you to our listeners. You can find LibraryVoicesSC on Podbean, Stitcher, and Tune In Radio or add us on your favorite podcast app. Our podcast website address is libraryvoices.podbean.com. We love hearing from our listeners so send us your comments and suggestions for future topics. LibraryVoicesSC is the official podcast of the South Carolina State Library. Until next time, this is Curtis Rogers, thanks for listening!

Editing Recordings

- Audacity software – free to download
- Intro and Exit music
- Music for your podcast – Podsafe music
  - https://create.blubrry.com/manual/creating-podcast-media/podsafe-music/
- How to Record and Edit a Podcast in Audacity (Complete Tutorial)
  - https://www.youtube.com/watch?v=xl-WDjWrTtk&vl=en

PodBean annual subscription: $108



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Last name	Last name
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Email Preferences

- [x] Podbean newsletter
- [x] Email me once someone starts following me.

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Payment due date: Jul 12,2019.

Payment Email: kbwilliams@statelibrary.sc.gov

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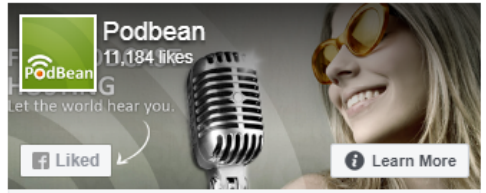

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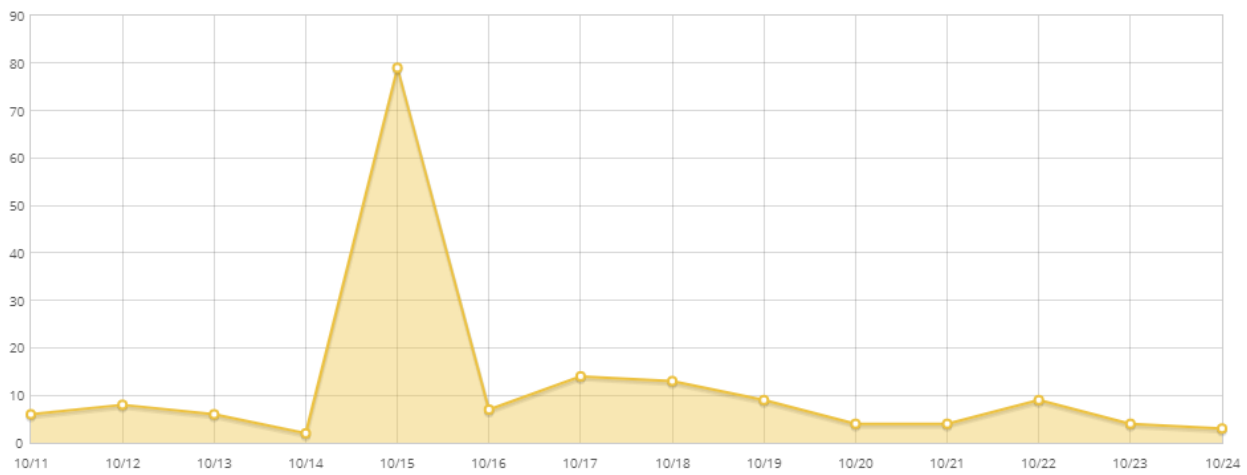
Good afternoon, libraryvoices

Here's what's happening with your podcast.

Yesterday	Last 7 days	Last 30 days	All time
4	46	294	5,147



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↑ 44.8%

vs previous 14 days

Top 10 Episodes（in 30 days）

Episode List	Released	Downloads
Medical Librarianship with Ruth Riley - Episode 64	10/02/2018	70
R2i2 with Jacqui Lee - Episode 63	09/24/2018	43

New Followers

- pclshistoryroom
- glenndavis111000
- dianegeddings
- heart4fitness
- libnan
- pbg899308r
- publishingasst
- lydpappas
- sylvie4coaching
- mahaylabainter

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Recent Comments

glenndavis111000
I would recommend highly to follow this playlist.
▶ SC Author Leigh Moring ...
1 months ago

moonhoppock
Great author interview with Jacqueline Woodson. Loads of fun!
▶ Talking writing, libraries,...
1 years ago

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Episode List

Keywords | All Status | eg : 2018-09-24 - eg : 2018-10-24 | Search

Title	Tags	Author	Status	When	Action	Share
Law Librarianship with Terrye Conroy - Episode 66	Law Librarianship,Law Libraries	libraryvoices	publish	2018-10-17 6:48:31 pm		Share and Embed
Kathryn Otoshi, Children's Author and Illustrator - Episode 65	Reading,Arts,Children's Literature,Illustration	libraryvoices	publish	2018-10-12 7:39:07 pm		Share and Embed
Medical Librarianship with Ruth Riley - Episode 64	Libraries,University of South Carolina,Medical Lib...	libraryvoices	publish	2018-10-02 8:25:49 pm		Share and Embed
R2i2 with Jacqui Lee - Episode 63	South Carolina,Books,Libraries,Columbia,schools,Ed...	libraryvoices	publish	2018-09-24 3:54:31 pm		Share and Embed
A Conversation with Tim Conroy - Episode 62	South Carolina,Books,Libraries,poetry,Authors	libraryvoices	publish	2018-08-28 7:34:11 pm		Share and Embed
Confederate Papers Digitization Project with Dr. Fritz Hamer - Episode 61	South Carolina,history,military history,Confederat...	libraryvoices	publish	2018-08-17 1:43:27 pm		Share and Embed
Lee Snelgrove and One Columbia for Arts and History - Episode 60	South Carolina,public libraries,Arts,Libraries,Hum...	libraryvoices	publish	2018-08-10 3:34:16 pm		Share and Embed
SC Author Leigh Moring Discusses Nathanael Green - Episode 59	South Carolina,Speaker @ the Center,Books,Authors,...	libraryvoices	publish	2018-08-03 3:47:46 pm		Share and Embed
Summer Reading with Rebecca Antill - Episode 58	South Carolina,Summer Reading,Books,Reading,public...	libraryvoices	publish	2018-07-24 7:16:13 pm		Share and Embed
Interview with author Pat McNeely - Episode 57	South Carolina,Speaker @ the Center,Books,history	libraryvoices	publish	2018-07-19 3:48:31 pm		Share and Embed
Culturally Relevant Practices for Classroom Management - Episode 56	South Carolina,Learning,schools,Education,African ...	libraryvoices	publish	2018-06-28 8:00:49 pm		Share and Embed
Children's Literature with Carmen Agra Deedy - Episode 55	Summer Reading,StoryfestSC,Storyfest,Books,Reading...	libraryvoices	publish	2018-06-21 6:12:25 pm		Share and Embed
Genealogy with Debbie Bloom - Episode 54	South Carolina,public libraries,Libraries,history,...	libraryvoices	publish	2018-06-14 1:03:09 pm		Share and Embed
2018 Hurricane Season with Andrew Phillips - Episode 53	South Carolina,Environment,Hurricanes,Emergency Ma...	libraryvoices	publish	2018-06-07 8:37:27 pm		Share and Embed

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Dashboard » Summary

Stats Summary

5,147
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Total Downloads

1,012
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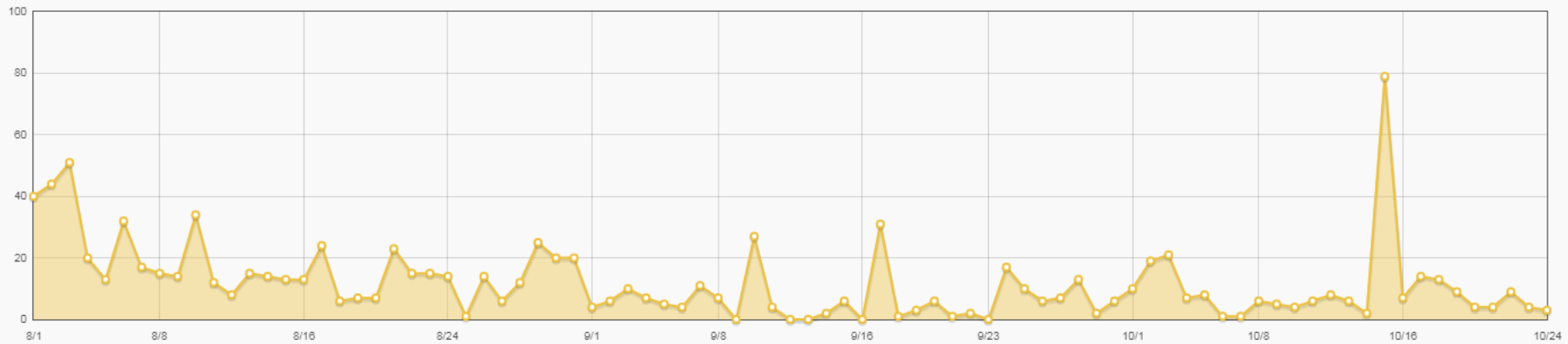
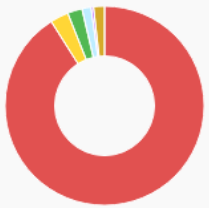
Total Downloads

TRENDING - LAST 3 MONTHS

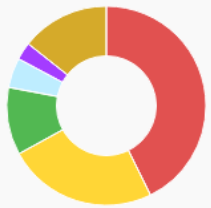


DISTRIBUTION - LAST 3 MONTHS



91%
United States
- Spain (3%)
- Japan (2%)
- Germany (1%)
- Canada (0%)

GEO Distribution



43%
IE
- Chrome (24%)
- Lavf (11%)
- Apple Podcasts (5%)
- Firefox (3%)

Clients Distribution

35%
Win7
- Win10 (26%)
- Android (17%)
- iOS (10%)
- MacOSX (5%)

Platform Distribution

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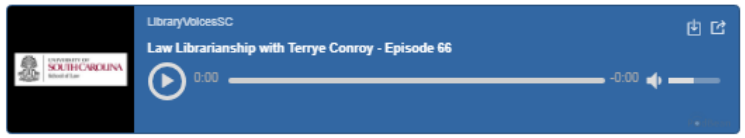

Dr. Curtis Rogers discusses law librarianship and more with Terrye Conroy. Terrye graduated from Winthrop College and USC School of Law and after practicing law for several years, she became the Department Chair for the paralegal program at Horry Georgetown Technical College. After moving back to Columbia, she attended library school and worked as a graduate assistant at the USC Law Library. She was later hired as a reference librarian and legal research instructor and in 2011, she became Assistant Director of Legal Research Instruction for the USC School of Law. Listen online at Podbean, Stitcher, or TuneIn Radio today!

Link:

USC School of Law Library: http://www.law.sc.edu/library/

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South Carolina State Library
Published by Curtis Rogers [?] · October 17 at 3:01 PM ·

If you're interested in Law Librarianship, listen to our latest #LibraryVoicesSC podcast with Terrye Conroy. http://www.statelibrary.sc.gov/…/law-librarianship-terrye-c…

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Law Librarianship with Terrye Conroy - LibraryVoicesSC Podcast Episode 66 | SC State…

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832 People Reached

34 Engagements

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Hiroko Masuyama, Ellen Dunn and 5 others

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PUBLIC LIBRARIES ONLINE

MAGAZINE FEATURE JULY/AUGUST 2017

SEARCH

Engaging Patrons with Library Podcasts

by Brendan Dowling *on* October 6, 2017

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As podcasts have further embedded themselves into popular culture, public libraries have become active producers of podcast content, through both workshops for patrons and library-hosted programs. At their base level, podcasts are an effective way of archiving library programs and making them accessible to patrons who are unable to attend. Yet many public libraries are pushing beyond merely recording author talks by producing shows that supplement existing programs, reflect the communities they serve, and engage patrons in a unique way. The following is just a sample of the many innovative ways public libraries employ podcasts.

The Librarian Is In

In The Librarian Is In, a podcast from the New York Public Library (NYPL), hosts Gwen Glazer (recommendation librarian at NYPL) and Frank Collerius (manager of Jefferson Market Library) oversee a free-ranging and passionate discussion about what they're reading, current events, the library world, and

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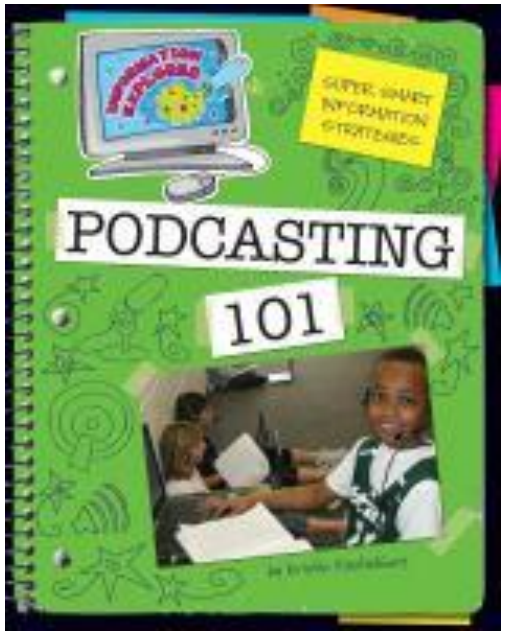

5min Librarian

All you need to know in the time you have

101 | Social Media | Marketing | Technology | Book Displays | Spoilers, Sweetie

FRIDAY, JULY 28, 2017

18 Excellent Podcasts for Librarians

Podcasts are the perfect companion to the busy librarian! They are useful for anyone who has a commute, many chores to do around the house, walk dogs, or engage in exercise, which we are assuming covers most of our readers. Podcasts are like talk shows or stories, that appear consistently (weekly to monthly) on your phone. (I use Podcast Addict and have them automatically downloaded as they are released so I don't use wifi while away from home. They autodelete after I listen to them.) Then, when you are out and about, you can easily play an episode and enjoy life a little bit more.

There are a million great podcasts out there (just check out the responses to this one Facebook post!) but we decided to highlight the podcasts which talk about library news and books. Maybe you'll find a new favorite!

Adventures in YA

Kristin and Sara talk about YA books in this fun and informative young adult literature podcast.

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Spookiest Fictional Libraries

The spookiest kinds of ghost stories are the ones that hit close to home. With this in mind, Kat has curated a list of some of the spookiest...

Library Halloween: Costumes for the Last-Minute Librarian

Halloween, how do we love thee? Of course, when you're programming, weeding, ordering, organizing, doing statistics, and everything e...

2002: When Hate Came to Library Meeting Rooms

There has been a lot of talk about ALA's (previous)

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THANK YOU!

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