Resources from Content Creation webinar, 9-22-2021

A total of 47 people left comments in chat about which social media tools/platforms they use to host and promote their library's content.

- Facebook – 46
- Instagram – 33
- YouTube – 17
- Twitter – 16
- Historypin – 1
- Pinterest – 1
- TiK Tok – 2
- Niche Academy – 3
- Among us with kids (not all me, so I'm sure I'm forgetting things) – 1
- Constant Contact – 1
- Snapchat – 1

Tools mentioned to create/edit the content and schedule it's release:

- Canva
- Adobe Spark
- GIMP
- Corel Graphics Draw
- Google Slides for in-library media presentations
- CC Search
- Pixabay (often has the same images as canva pro, but for free!)
- VisualHunt
- Unsplash.com is a great place for free stock photos as well with no copyright issues
- Pexels and Pixabay- also great sites for free stock images/videos/illustrations
- Morguefile.com also has good images, copyright free
- bounce between Pixabay and MorgueFile for great copyright free images.
- TinyURL
- Creator Studio (free Facebook product) is great for both Insta and Facebook scheduling.
- HootSuite
- Loomly

TikTok library "expert":

https://www.infobase.com/event/tiktok-in-the-library-tips-and-tricks-to-get-your-library-trending-session-1-leveraging-the-power-of-tiktok-for-your-library/