



Grants For Public Libraries

ANGELA FOX – INDIANA STATE LIBRARY

Looking For Grants

Looking For Grants

- ✓ Giving decreased in 2022-2023
- ✓ Priorities are changing
 - ✓ Human services focused -8%
 - ✓ Animals and environment -8.9%,
 - ✓ Educational -10.7%

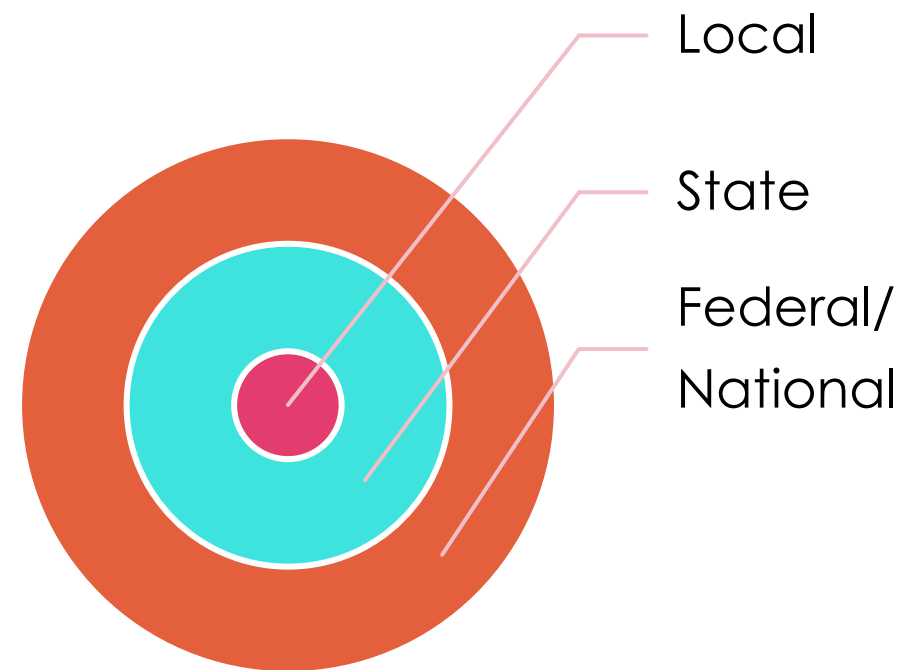


21st CCLC Grant

- ▶ What is the 21st Century Community Learning Center (21st CCLC) grant?
- ▶ How can 21st CCLC funds be used by libraries?
 - ▶ Expanded library service hours
 - ▶ Partnered with a 21st CCLC grantee
 - ▶ Grantee
- ▶ When is the next RFP?
 - ▶ Launch
 - ▶ Cohort 12 will launch in Feb. 2024 and Cohort 13 will launch Feb. 2025
- ▶ Visit <https://www.in.gov/doe/grants/OST/> to learn more about the 21st CCLC program

Who Makes Grants?

- ▶ Government
- ▶ Corporations
- ▶ Foundations



Local Grants

Public service/ social organizations

Kiwanis

Lions Club

Rotary

Local Businesses

Banks, real estate
agencies,
convention and
visitors' bureaus

Sponsorships

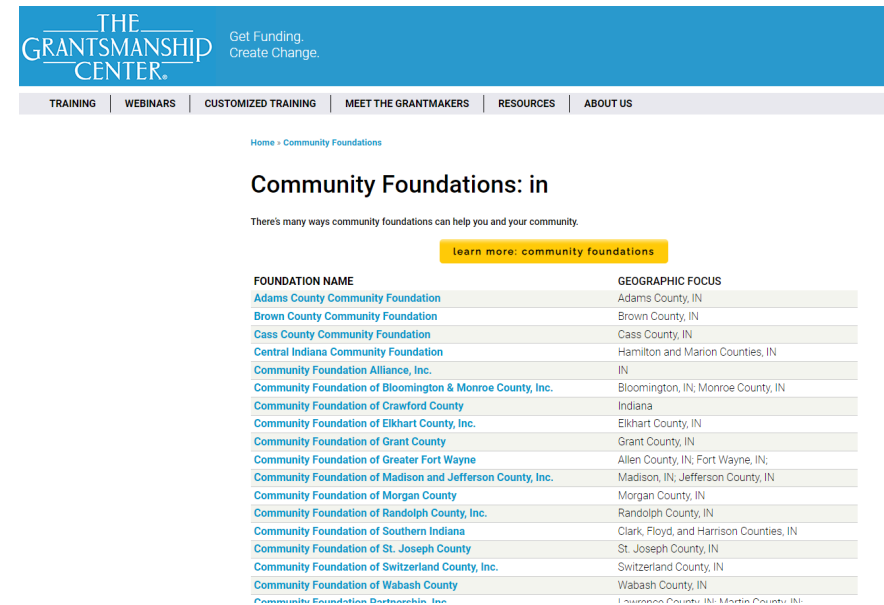
Community Foundations

By county or multi-
county

Fund other non-
profits or grant-
making agencies

Finding Your Community Foundation?

- ▶ Google state+ area (county) + foundation
- ▶ The Grantsmanship Center - <https://www.tgci.com/funding-sources/in/community>



The screenshot shows the homepage of The Grantsmanship Center, which has a blue header with the logo and tagline "Get Funding. Create Change." Below the header is a navigation bar with links for TRAINING, WEBINARS, CUSTOMIZED TRAINING, MEET THE GRANTMAKERS, RESOURCES, and ABOUT US. The main content area is titled "Community Foundations: in" and includes a sub-header "There's many ways community foundations can help you and your community." A yellow button labeled "learn more: community foundations" is present. Below this is a table listing various community foundations in Indiana, organized by geographic focus.

FOUNDATION NAME	GEOGRAPHIC FOCUS
Adams County Community Foundation	Adams County, IN
Brown County Community Foundation	Brown County, IN
Cass County Community Foundation	Cass County, IN
Central Indiana Community Foundation	Hamilton and Marion Counties, IN
Community Foundation Alliance, Inc.	IN
Community Foundation of Bloomington & Monroe County, Inc.	Bloomington, IN; Monroe County, IN
Community Foundation of Crawford County	Indiana
Community Foundation of Elkhart County, Inc.	Elkhart County, IN
Community Foundation of Grant County	Grant County, IN
Community Foundation of Greater Fort Wayne	Allen County, IN; Fort Wayne, IN;
Community Foundation of Madison and Jefferson County, Inc.	Madison, IN; Jefferson County, IN
Community Foundation of Morgan County	Morgan County, IN
Community Foundation of Randolph County, Inc.	Randolph County, IN
Community Foundation of Southern Indiana	Clark, Floyd, and Harrison Counties, IN
Community Foundation of St. Joseph County	St. Joseph County, IN
Community Foundation of Switzerland County, Inc.	Switzerland County, IN
Community Foundation of Wabash County	Wabash County, IN
Community Foundation Bartholomew, Inc.	Bartholomew County, IN; Martin County, IN;

Private Foundations

Three Types:

- ▶ Operating
- ▶ Family
- ▶ Corporate

How to Find

- ▶ The Grantsmanship Center
 - ▶ List of top giving foundations in state
 - ▶ Funding Information Network
- ▶ Grantmakers.io
 - ▶ Previous awards
 - ▶ Grantors



IRS Form 990 PF



Tax Year 2020

LILLY ENDOWMENT INC

Indianapolis, IN



Summary

Assets
\$21BDistributions
\$805MContributions
\$567K

People



#	Name	Title	Hours / Wk	Comp (\$)
1	N CLAY ROBBINS	CHAIRPRESCEO	40	938,000
2	BEN W BLANTON	VP SECY & GC	40	390,000

State Grants

State Grants

- ▶ Indiana Humanities
- ▶ Indiana Arts Commission
- ▶ Indiana Historical Society
- ▶ Indiana Department of Natural Resources
- ▶ Office of Community and Rural Affairs
 - ▶ Construction costs



LSTA Grants



- ▶ Library Services and Technology Grant
- ▶ Funding from the Institute of Museum and Library Services, administered by ISL
- ▶ Competitive sub-grants
 - ▶ Technology
 - ▶ Digitization
- ▶ Suspended: CARES, ARPA, InfoExpress

Federal Grants

- ▶ Lots of money = lots of competition
- ▶ Need history of managing large budgets
- ▶ Search federal department pages
- ▶ Grants.gov
- ▶ Institute for Museum and Library Services (IMLS)
 - ▶ National Leadership Grants
 - ▶ Laura Bush 21st Century Librarian
- ▶ National Endowment for the Humanities (NEH)
- ▶ US Dept of Agriculture (USDA) (grants and loans)
- ▶ National Historical Publications and Records Commission (National Archives)
- ▶ National Network of Libraries of Medicine (NNLM)

Corporations

- ▶ Sometimes “community”/local still comes relevant
- ▶ Frequently change
- ▶ Dollar General Literacy Foundation
- ▶ Walmart Local Community Grant
- ▶ REMC (check local website)
- ▶ Potash Family Foundation (Believe in Reading)
- ▶ Pilcrow Foundation
- ▶ Perdue Farms

Aggregators

- ▶ ISL grants portal (aggregator of aggregators)
- ▶ Scholastic
- ▶ ALA (issues and aggregates)
- ▶ Demco
- ▶ Ebsco
- ▶ Library Grants blog
- ▶ Winning Library Grants twitter
- ▶ Colorado Department of Education – Grant Funding Opportunities, Nevada Library Grant Opportunities
- ▶ *Grantmakers.io (past grants)

Paid Resources

- ▶ Most provide free limited access to general resources, searches
 - ▶ GrantStation
 - ▶ The Grantsmanship Center
 - ▶ Grants.gov

Writing Grant Applications

Signature _____

Date _____



You'll Need:

...to have good idea that addresses a community need

...to find the right place to ask

...to put together a superior proposal

Can I / Should I Apply?

- ▶ Eligible?
 - ▶ Government agencies? 501(c)(3)
 - ▶ Geographic restrictions
 - ▶ Grantor checklist
- ▶ Will the budget terms work for our project?
- ▶ Do project goals align with the funder's mission?
- ▶ Do I have the time?
 - ▶ What are the odds?
 - ▶ Can I put my best foot forward?
 - ▶ Can I complete the project?

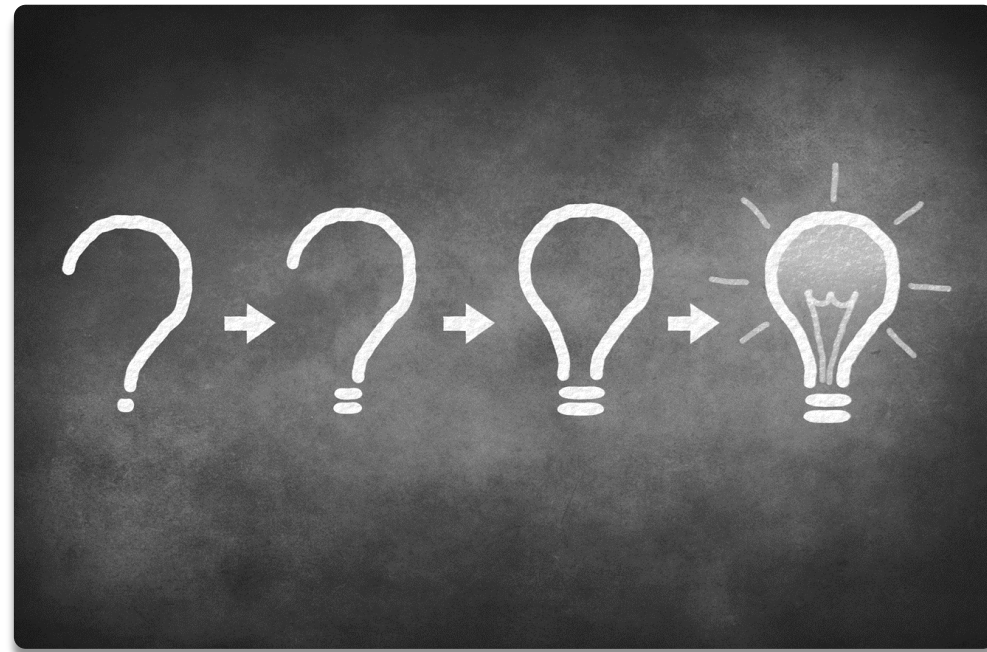
Do Your Homework

- ▶ Research funder's grant history
- ▶ Have ideas ready to go should opportunity arise
- ▶ Make sure you get appropriate library support
- ▶ Gather stats/data you need for compelling narrative



Who Benefits / How

- ▶ Focus on people's needs – not libraries
- ▶ Not about the need – but the impact



Create a Work Plan

- ▶ Do this first – even if it doesn't come until later in the application
- ▶ Be conscious as to what happens prior/during/following the grant period
- ▶ Be realistic with your timeline
- ▶ Break down into further deadlines for your own use



The Application

Executive Summary (Abstract)

- ▶ First thing they'll read; last thing you should write
- ▶ Elevator speech
 - ▶ Who you'll help, how you'll do it
- ▶ Use the funders own wording



Narrative

- ▶ About Your Organization
 - ▶ Qualifications
 - ▶ Who do you serve?
 - ▶ Long-range plan as related to project
- ▶ Needs statement
- ▶ Goals and Objectives
 - ▶ Who's going to benefit and how?
 - ▶ Measurable
- ▶ Project Description Activities
 - ▶ Outlines activities, personnel
 - ▶ Who, What, When, Where, Why, How
- ▶ Activities / Timeline*
 - ▶ Project flow (closely tied to activities)
- ▶ Evaluation*

Budget

- ▶ What's the overall cost?
- ▶ In-Kind/Match?
- ▶ Any other contributions?
- ▶ Are all expenses eligible?
- ▶ Incidentals?
- ▶ Supports the project?



Evaluation

- ▶ Outcome Based Planning and Evaluation – OBPE
 - ▶ Shaping Outcomes:
www.shapingoutcomes.org
 - ▶ https://www.imls.gov/sites/default/files/legacy/assets/1/AssetManager/AAHC_Convening_LogicModel.pdf
- ▶ Mix of quantitative, qualitative
 - ▶ Outputs – Quantitative, Numbers
 - ▶ Programs, attendees, circulations, surveys
 - ▶ Outcomes – Qualitative
 - ▶ Impact, Behavior
- ▶ Think of how you're going to get the answer

Tips

Before / During

- ▶ Avoid jargon
- ▶ Ask someone not familiar with project to review the application
- ▶ Keeping funders mission, project description in mind
- ▶ Tailor application to grant; there's no one size fits all
- ▶ Read all directions
- ▶ Don't be afraid to reach out to grant contact

After (Apply, Apply Again)

- ▶ Don't be discouraged.
- ▶ Solicit feedback
- ▶ Reapply if appropriate
- ▶ Serve on review committees

Contact

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