

What we will discuss:

- Big Picture Common Goal
- Staff and Training
- What do people want to learn?
- Creating Content
- Start Simple
- One on One Sessions
- Mobile Technology Labs
- Don't Let Your Community Learn Without you





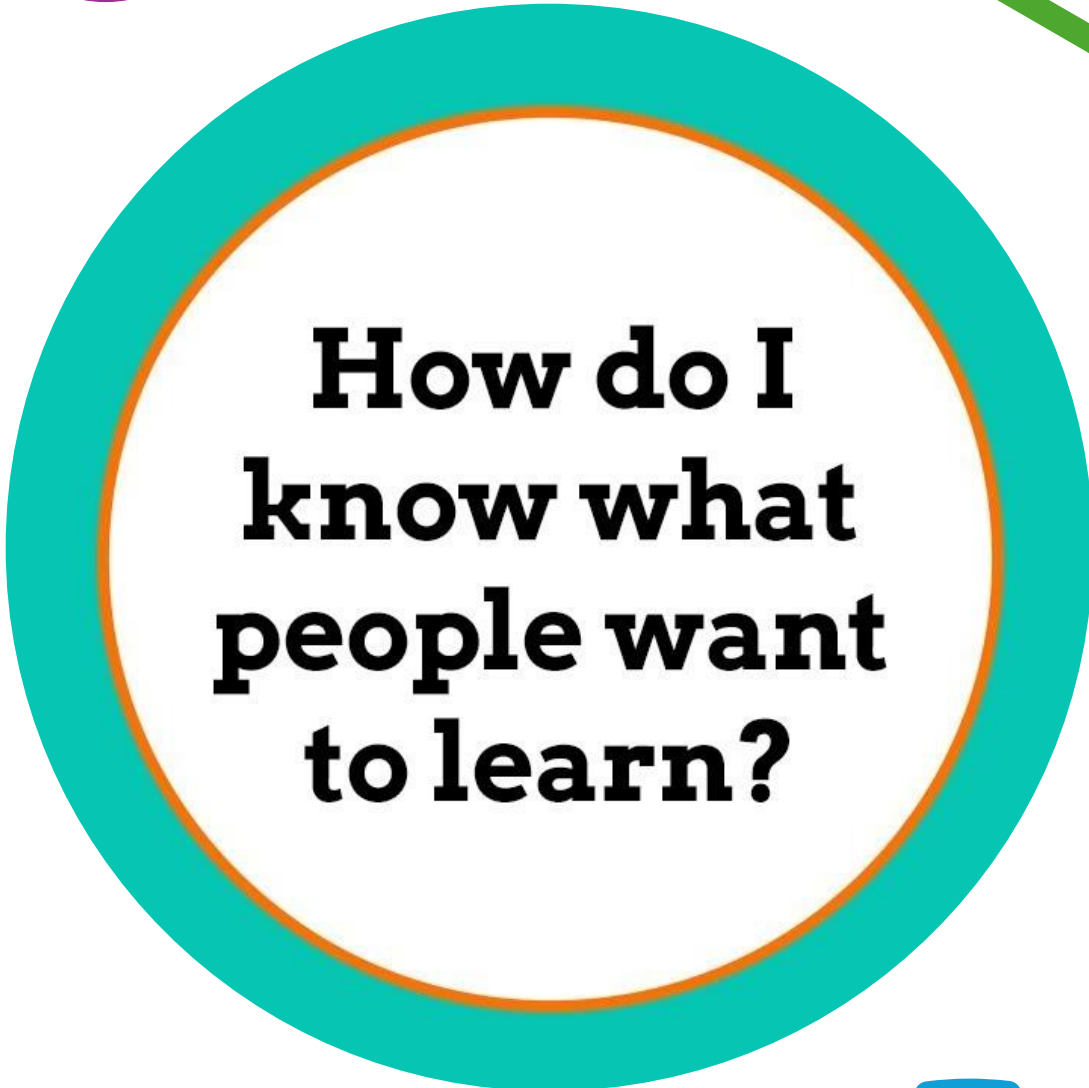
What is the Big Picture?

The common goal is to make your patrons feel at ease with their devices & that they are utilizing what you offer to them 😊



Staff and Training

- Does your staff know what you offer to the public?
- Do they know where to find these items?
- Does what you offer to your community have training staff can take?
- Do you have someone on site at your library that is Tech Savvy?
- What about an accidental technology trainer?
- Where are libraries going in the future with technology? Is your staff ready?



**How do I
know what
people want
to learn?**

**What do people
want to learn?**

They want to learn
EVERYTHING!!

Start Simple

- Google Form Survey to your community
 - What would they like to see?
 - Do they know about your offerings Libby, Comics Plus, Hoopla etc.?
 - [I Need Computer Help - Google Forms](#)
- Social Media Posts highlighting technology you offer
- Website engagement of what is upcoming and being offered
- YouTube is your friend: [Peabody Public Library Streamed Channel - YouTube](#)
 - LIVE Sessions
 - Virtual Sessions
 - Premade computer classes at your staff's pace
 - Other Virtual Programming you can offer
 - Get a following and engagement established



Creating Content to Help your Community Learn



- Identify who your audience is
- Create Rules and Goals
- Audit and Analyze what could work
- Develop your tactics and plans
- Create a Calendar of ideas
- Launch your ideas to the community and promote it
- Measure what is working and what isn't/Create a report to refer to
- Refine and Repeat

One on one



How can One on One Appointments help your Community?

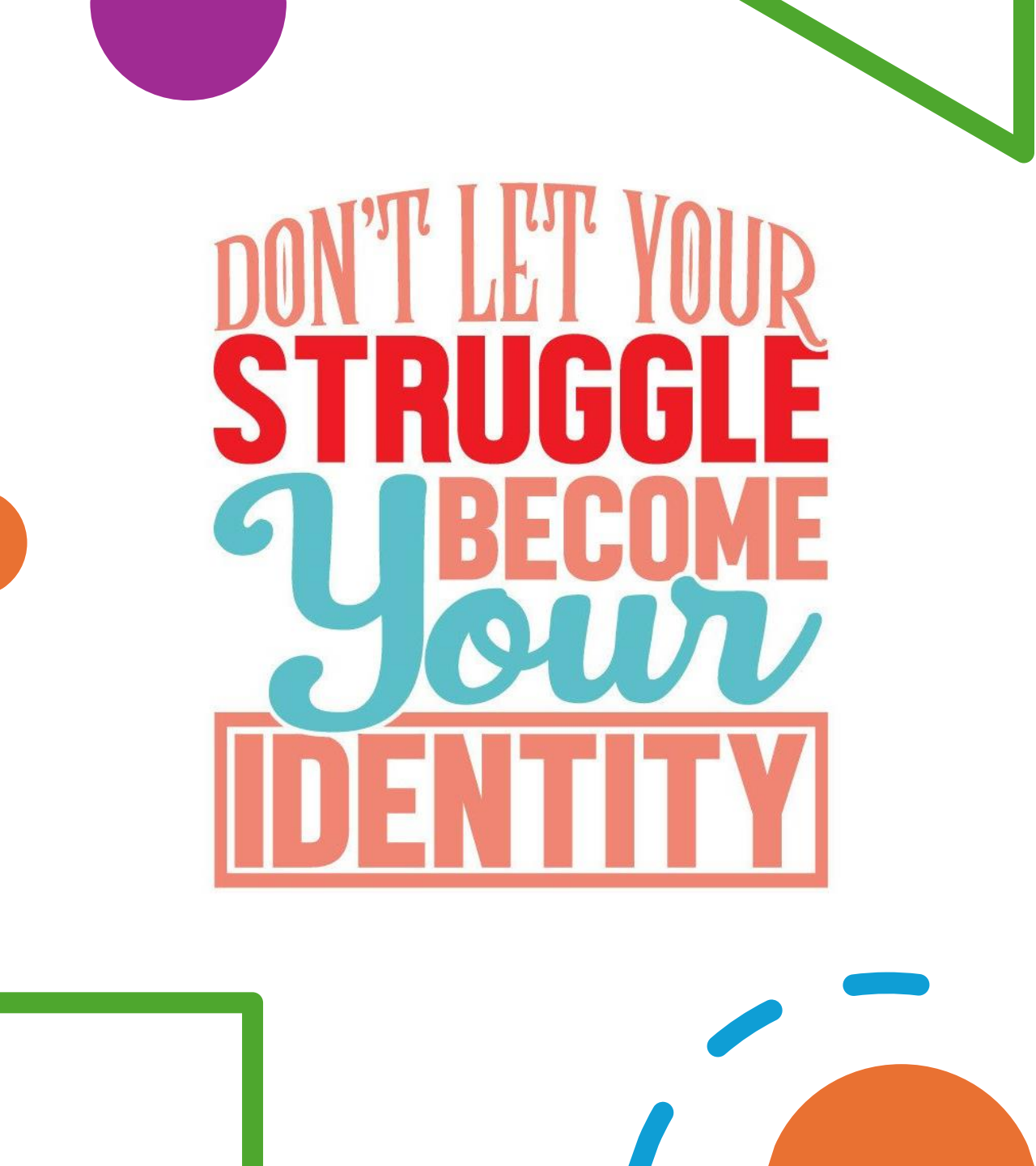
- What is a One-on-One Appointment?
- How does it work?
- What is the point? Why offer this service?
- Is it beneficial?
- Give Handouts/Assign Homework/Reminder Sheet
- Assessments to see where help can start
 - Build your own or find them online they are everywhere! [Online Assessment for Courses - Google Forms](#)

One-on-One Computer Help



Mobile Technology Labs: Take the Library out of the Library

- What is a Mobile Technology Lab?
- How does it work?
- What is the point? Why offer this service?
- Is it beneficial?
- Where should we go?
- Giving back to the community



DON'T LET YOUR
STRUGGLE
BECOME
Your
IDENTITY

Don't Let Your Community Learn Without YOU!

- Libraries as a Hub for learning
- Don't let patrons leave your library feeling like you wasted their time
- Keep on Top of Latest Technologies: "Don't Let Your Struggle Become Your Identity"
- Prepare and Plan
- Be Patient and Relevant
- HAVE FUN WITH IT!! Best thing about all of this... You can do this however you want



**THANK
YOU**

Thank You! Questions?

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